



Dr. Rick Brinkman is best known for his *Conscious Communication*® expertise conveyed to millions of people via keynotes and trainings, radio, television, print interviews, and numerous award-winning books, videos and audio programs. He has presented over 4,000 programs in 18 countries to top companies, associations and government clients.

He is co-author of the international bestselling book, *Dealing with People You Can't Stand: How to Bring Out the Best in People at Their Worst*, published by McGraw-Hill and translated into 25 languages. He is also co-author of four others, *Life by Design: Bringing Out the Best in Yourself*, *Dealing With Relatives*, *Love Thy Customer*, and *Dealing with Meetings You Can't Stand: How to Meet Less and Do More*, available May 2017.

Dr. Rick's unique presentation style of ***Educating through Entertainment*** showcases his acerbic wit and lively storytelling, engaging seven parts of the brain instead of just two from boring facts and figures. This promotes information retention and helps listeners to quickly utilize the communication skills he teaches, leaving his dynamic seminars with immediate, memorable takeaways.

Sharing human behavior insights and content-rich communication strategies, Dr. Rick helps organizations improve leadership performance, teamwork, soft skills, risk and meeting management, and teaches sales and service professionals how to apply his principles of *Conscious Communication*® to improve their bottom line results.

Dr. Rick has received numerous awards including *Funniest Speaker of the Year* by the Sales Forum and the Institute for Management Studies (IMS) Distinguished Faculty Award. He has been featured as a communication expert in the Wall St. Journal, O Magazine, CNN, CNBC, The New York Times, USA Today, and many others.

His clients include IBM, Intel, Aetna, NASA Astronaut Corps, Xerox, Chevron, Wells Fargo, Princeton University, the Under Secretary of Defense, LucasFilm, Sony Pictures, Boeing, Lockheed Martin, the FBI, Blue Cross Blue Shield, and countless associations.

Dr. Rick imparts sophisticated knowledge with a light-hearted touch. Using everyday situations, and character sketches, he creates a larger-than-life presentation that fills your people with comic and cosmic "shocks of recognition" and insight. In short, his techniques produce results-oriented action for your organization because the substance of Dr. Rick's content is embedded by humor into memory.